



# PONZI VINEYARDS



"ALL OREGON PINOT  
IS MEASURED  
AGAINST THE PONZI  
YARDSTICK."

-Wine Spectator

## PINOT NOIR RESERVE 2016

### Willamette Valley

#### ABOUT PONZI VINEYARDS

Dick and Nancy Ponzi helped put Oregon on the wine map, and the Ponzi family has worked continuously for over 50 years leading and innovating in the region and, in the case of Pinot Noir, across the country and indeed the world. Today winemaker Luisa Ponzi continues her work with the family of Champagne Bollinger, which acquired the estate in 2021.

#### THE WINE

The Pinot Noir Reserve comes primarily from estate grown fruit on Laurelwood soil in the Chehalem Mountains, including from some of Oregon's oldest vines. It is hand crafted on a boutique scale, with tremendous attention to detail. An intense wine, it has an explosive nose of sassafras, coffee, sweet plum and spice box; a full and seamless palate with baker's chocolate, blueb

#### TECHNICAL INFORMATION

**VINEYARD:** Fruit for the 2016 Reserve was sourced entirely from Laurelwood soils in the Chehalem Mountains AVA. Selected barrels from Ponzi's Aurora, Abetina and Avellana Vineyards comprise the majority of the blend with a few ba...

**VINTAGE:** For the last three years we have been defining the new normal with early vintages in the Willamette Valley. 2016 jumped out of the gate with bud break a full 3 weeks earlier than what we are accustomed to. Flow...

**ALC. BY VOL.:** 14.4%

#### PRESS

**93** WINE SPECTATOR

**98** WINE ENTHUSIAST

**91** WINE ADVOCATE

"The 2016 Pinot Noir Laurelwood District has a pale ruby-purple color and slowly unfolding aromas of cranberries, tangerine peel, pipe tobacco and forest floor. The medium-bodied palate is powerful and generous with concentrated fruit, grainy tannins, plenty of refreshing acidity and a long, spicy finish."

-Erin Brooks, Wine Advocate

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### PACKAGE SPECS

PACK: 6x70ml

CLOSURE: Cork

PALLET: 14x6 (84 CS)

CASE DM: 13x10x8 in

CASE CU: .60 ft

CASE WEIGHT: 23 lbs

BTL DEPTH: 3.5 in

BTL HEIGHT: 11.80 in

BTL WEIGHT: 3.50 lbs

ESTATE BOTTLED: Yes

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### THE WINE

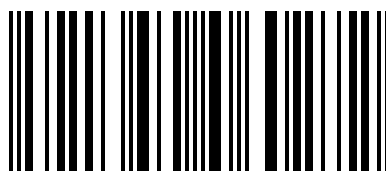
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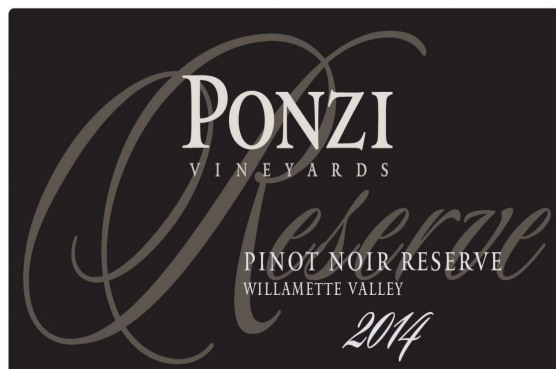
PONZI VINEYARDS

PINOT NOIR RESERVE 2016

SRP: 69.00

UPC: 852165006027

SCC: 3-08-64576-000151-1



For over four decades the Ponzi family has set the standard for New World Pinot noir while maintaining its unwavering commitment to winemaking excellence and respectful stewardship of the land. Crafted by second generation Winemaker Luisa Ponzi, this cuvée is an artful blend of the region's oldest and most prized vineyards, predominately grown on Laurelwood soils in the Chehalem Mountains AVA.

PRODUCED & BOTTLED BY  
**PONZI VINEYARDS**  
SHERWOOD, OR 97140 503.628.1227

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CONTAINS SULFITES  
750 ML. [PONZIVINES.COM](http://PONZIVINES.COM)

ALC. 14.2% BY VOL.

